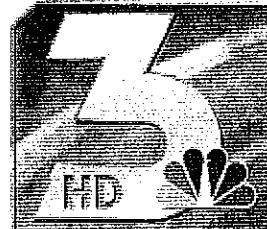


ORDER



KSNV

Orders	Order / Rev:	104655	
	Alt Order #:	06835929	
	Product Desc:	RNC - ROMNEY	
	Estimate:	279	
	Flight Dates:	07/25/12 - 07/31/12	Primary AE:
	Original Date / Rev:	07/24/12 / 08/06/12	Amy McCreary
	Order Type:	GENERAL	Sales Office:
			BLPHI
			Sales Region:
Agency	Name:	American Rambler Productions	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		138 Conant St.	Billing Cycle:
		Beverly, MA 02494	Agency Commission:
			Cash
			Broadcast
			EOM/EOC
			15%
Advertiser	Name:	RNC/ Romney for President <i>Revised</i>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC03	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
06/25/12	07/29/12	76	\$87,450.00	\$74,332.50	July 2012	76	\$87,450.00	\$74,332.50	0.00
07/30/12	07/31/12	32	\$31,700.00	\$26,945.00	August 2012	32	\$31,700.00	\$26,945.00	0.00
					Totals	108	\$119,150.00	\$101,277.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary

Start Of Order - End Of Order

100%

Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KSNV	07/25/12	07/27/12	M-F Today Show II 3rd	CM	9-10a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
M-F Today Show II															
TODAY SHOW 2 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$500.00 0.00															
E 7	KSNV	07/30/12	07/31/12	Olympics Daytime Week	CM	9am-4pm	MT-----	:30	6	\$1,200.00	3	0.00	NM	6	\$7,200.00
Olympics Daytime Weekdays															
OLY DAYTIME 3X/DAY WITH MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12 08/05/12 MT----- 6 \$1,200.00 0.00															
E 8	KSNV	07/25/12	07/27/12	M-F Today Show III 4th	BM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
Today 4th Hour															
TODAY SHOW 3 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$325.00 0.00															
E 9	KSNV	07/25/12	07/27/12	Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
Noon News															
NEWS AT NOON 2X/DAY WITH MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 6 \$425.00 0.00															
E 10	KSNV	07/25/12	07/27/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
Days of our Lives															
DAYS OF OUR LIVES 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$425.00 0.00															
E 11	KSNV	07/25/12	07/27/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.00	2	0.00	NM	3	\$525.00
The Doctors															
DOCTORS 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$175.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 07/23/12-07/29/12 The Doctors 2pm-3pm --WThF---- :30 (\$175.00) 0.00 NM															
See MG 11.4															
[NEWS SPECIAL REPORT]															
4 KSNV 07/27/12-07/27/12 The Doctors 2pm-3pm -----F---- :30 \$175.00 0.00 NM															
④ MG for 11.1 07/25 [MG]															
E 12	KSNV	07/25/12	07/27/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
Dr Phil															
DR PHIL 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$450.00 0.00															
E 13	KSNV	07/30/12	07/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
4PM NEWS (1 hour)															
FIRST NEWS 3-4 2X/DAY WITH MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/30/12 08/05/12 MT----- 4 \$700.00 0.00															
E 14	KSNV	07/25/12	07/27/12	News 3 at 4 (1/2 hr)	CM	4-430p	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
News 3 at 4 (1/2 hr)															
FIRST NEWS 3-4 1X/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 3 \$700.00 0.00															
E 15	KSNV	07/25/12	07/27/12	News 3 at 430pm	CM	430-5pm	--WTF--	:30	6	\$700.00	1	0.00	NM	6	\$4,200.00
News 3 at 4:30PM															
NEWS 2X/DAY WITH MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 07/23/12 07/29/12 --WTF-- 6 \$700.00 0.00															
E 16	KSNV	07/30/12	07/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	4	\$700.00	1	0.00	NM	3	\$2,100.00
4PM NEWS (1 hour)															
NEWS 2X/DAY WITH MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

Order / Rev: 104655
Alt Order #: 06835929
Flight Dates: 07/25/12 - 07/31/12

Advertiser:	RNC/ Romney for President
Product Desc:	RNC - ROMNEY
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Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
OLY WEEKEND PRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S-		2	\$6,000.00			0.00				
E 28	KSNV	07/28/12	07/28/12	Olympics Late News 3 CM	Late News during Olympics	11pm-12:35am	-----S-	:30	2	\$1,000.007	0.00	NM	2	\$2,000.00
OLY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S-		2	\$1,000.00			0.00				
E 29	KSNV	07/28/12	07/28/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	2	\$1,700.003	0.00	NM	2	\$3,400.00
OLY WEEKEND DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S-		2	\$1,700.00			0.00				
E 30	KSNV	07/29/12	07/29/12	Olympics Primetime	CM	7pm-12am	-----S	:30	1	\$6,000.003	0.00	NM	1	\$6,000.00
OLY WEEKEND PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S		1	\$6,000.00			0.00				
E 31	KSNV	07/29/12	07/29/12	Olympics Late News 3 CM	Late News during Olympics	11pm-12:35am	-----S	:30	2	\$1,000.007	0.00	NM	2	\$2,000.00
OLY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S		2	\$1,000.00			0.00				
E 32	KSNV	07/29/12	07/29/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	4	\$1,700.003	0.00	NM	4	\$6,800.00
OLY WEEKEND DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S		4	\$1,700.00			0.00				
N 33	KSNV	07/30/12	07/31/12	Olympics Daytime Week	CM	9am-4pm	MT-----	:30	1	\$1,200.003	0.00	NM	1	\$1,200.00
Olympics Daytime Weekdays														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	MT-----		1	\$1,200.00			0.00				
N 34	KSNV	07/28/12	07/28/12	News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.002	0.00	NM	1	\$750.00
News 3 Olympic Zone														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	-----S-		1	\$750.00			0.00				
N 35	KSNV	07/26/12	07/26/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	:30	1	\$50.003	0.00	NM	1	\$50.00
Wake Up Early Wagners														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/23/12	07/29/12	---T---		1	\$50.00			0.00				

Totals 108 \$119,150.00